



20

# COMMUNITY IMPACT REPORT

25

CLEVELAND BROWNS





The Cleveland Browns focus on advancing education, youth football, and equitable opportunities across Northeast Ohio and beyond.





As the 2026 season approaches, we reflect on 2025, a year driven by an intentional people-first approach to the communities we proudly serve. Our work continued to grow across Northeast Ohio to impact more families than ever through the collective commitment of our players, coaches, staff and partners.

Last year, we prioritized our dedication to accessible youth football programming by creating environments where young athletes can learn and thrive. That dedication secured an important win with the sanctioning of girls high school flag football in Ohio, a Browns Give Back achievement that translates the power of collaboration into shaping the game's future. Led by the same commitment that drives our local work, in 2025, we extended our efforts beyond Northeast Ohio into new regions. By expanding the Stay in the Game! Attendance Network to Pittsburgh and youth football clinics in London, we take pride in our belief that community impact should happen wherever our team goes.

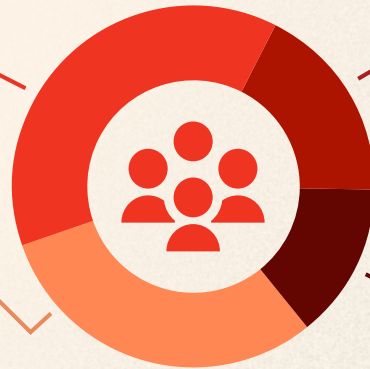
These pages show the milestones and progress that demonstrate our organization's ongoing commitment to making a difference that can be seen and felt throughout Northeast Ohio and beyond. As we look ahead, we are energized by what's possible and remain appreciative for the support throughout our communities.

*Dee & Jimmy Haslam, Whitney & W Johnson*

# BY THE NUMBERS

**\$166.7M** TOTAL COMMUNITY INVESTMENT SINCE 2014

**\$63M**  
HEALTH & HUMAN SERVICES



**\$29.6M**  
COMMUNITY IMPACT & EQUITABLE OPPORTUNITIES

**\$51M**  
EDUCATION

**\$23.1M**  
YOUTH FOOTBALL

**163%**  
INCREASE

YOUTH FOOTBALL PARTICIPATION  
IN NORTHEAST OHIO SINCE 2020

**17** FIELDS  
INSTALLED

BROWNS FIELD PROJECTS, SINCE 2016



**30K+**

INDIVIDUALS INTRODUCED TO  
THE SPORT OF FOOTBALL



**40** SCHOLARSHIPS  
AWARDED

40 MARION MOTLEY SCHOLARSHIPS  
AWARDED TO STUDENTS SINCE 2005



**25+** RESTAURANTS  
INVOLVED

OVER 25 RESTAURANTS INVOLVED WITH  
CLEVELAND HUDDLE SINCE 2021 TO SPOTLIGHT  
BLACK AND MINORITY-OWNED BUSINESSES

# 2025 IMPACT



**17<sup>TH</sup> STATE** **JULY 2025**  
OHIO OFFICIALLY SANCTIONED  
GIRLS HIGH SCHOOL FLAG FOOTBALL



**615+ HOURS**  
OVER 615 PLAYER AND ALUMNI VOLUNTEER HOURS CONTRIBUTED



**100% ATTENDANCE**  
ROOKIES IN ATTENDANCE AT BROWNS YOUTH FOOTBALL CAMPS



IMPROVING ATTENDANCE FOR  
**612K**  
TOTAL STUDENTS STATEWIDE

**238**  
SCHOOL DISTRICTS



**6,298**  
**TICKETS**  
**DONATED**



**\$611K**  
RAISED TO SUPPORT LOCAL NONPROFITS AND EDUCATION



**1,000+** NEIGHBORS  
SUPPORTED

THANKSGIVING AT THE FOOD BANK BRINGS  
VOLUNTEERS TOGETHER TO PROVIDE MEALS




**100% PARTICIPATION**

BROWNS STAFF VOLUNTEER 10+ HOURS AS PART OF  
FIRST AND TEN PROGRAM




**\$100,000**

CANOPY CHILD ADVOCACY CENTER -  
NEW FACILITY

# PLAYER SPOTLIGHT

In recognition of his dedication to serving fans and the community, safety Grant Delpit was named the Cleveland Browns 2025 Walter Payton NFL Man of the Year presented by Nationwide. The recognition reflects Grant's continued dedication to elevating his community efforts each year, driving meaningful and lasting change for children and families in Northeast Ohio and beyond.



SAFETY, #9

## GRANT DELPIT

"Pouring back into the communities that shaped me reminds me that we are stronger together. The impact is always greater when you bring people to the table and work together to make a difference."



GRANT DELPIT AND BROWNS FOUNDATION VISITED WILLIAM FOSTER ELEMENTARY

## STAY IN THE GAME! PLAYER & ALUMNI AMBASSADORS

PLAYER  
Grant Delpit

PLAYER  
Cedric Tillman

PLAYER  
Shelby Harris

PLAYER  
Joel Bitonio

ALUMNI  
Greg Pruitt

ALUMNI  
Ben Davis

## COMMUNITY ALL-STARS

During the 2025 season, Browns Give Back recognized players as Community All-Stars. Each of these players exemplified leadership, generosity, and a dedication to creating positive impact both on and off the field.

September:  
Joel Bitonio

November:  
Shelby Harris

October:  
Cedric Tillman

December:  
Myles Garrett



JOEL BITONIO AND STAY IN THE GAME! VISITED CONSTELLATION SCHOOLS



# EDUCATION

Education is a key focus of the Browns philanthropic efforts, working to ensure children in Ohio and beyond have access to a high-quality education. The Cleveland Browns and Browns Foundation are committed to inspiring young people and reinforcing the importance of education through programs including the Stay in the Game! Attendance Network and the Marion Motley scholarship program, as well as providing opportunities to engage in sports and the arts.

**\$6.2M**  
invested to support  
education in 2025



# STAY IN THE GAME! ATTENDANCE NETWORK

The Stay in the Game! Attendance Network (SITG!), co-founded in 2019 by the Cleveland Browns Foundation, the Ohio Department of Education and Workforce, Harvard's Proving Ground and now managed by Battelle, works to address one of the most critical barriers to student success, chronic absenteeism. The Network brings together educators, community partners, and professional sports organizations to drive meaningful change through the power of sports. In Ohio, over 25% of students missed at least 18 days of school a year, making them chronically absent which can leave students trailing on foundational learning and social skills.

In Northeast Ohio, Stay in the Game!, proudly supported by Huntington Bank and University Hospitals, motivates students and communities to reduce barriers to chronic absenteeism through partnerships with 157 school districts, ultimately impacting more than 316,000 students. Statewide, the Network benefits more than 612,000 students with the Columbus Crew and FC Cincinnati joining the Browns as supporters. In 2025, the Network expanded into Pennsylvania as division rival, the Pittsburgh Steelers, joined Stay in the Game!

SITG! has helped districts see positive gains in attendance. For the past three years, both SITG! districts and the State of Ohio as a whole have decreased their chronic absenteeism rates.



CHOMPS PRINCIPAL FOR THE DAY VISIT AT WARRENSVILLE HEIGHTS ELEMENTARY SCHOOL

AKRON PUBLIC SCHOOLS SUPERINTENDENT

## MARY OUTLEY

Attendance is the cornerstone of student success, and through our partnership with the Stay in the Game! Attendance Network, we are seeing firsthand how showing up every day opens doors to incredible opportunities.



SHELBY HARRIS AT THE MY CAUSE MY CLEATS DESIGN VISIT

## CONSISTENT ATTENDANCE MATTERS

**3.9X** MORE LIKELY **>>** TO READ ON GRADE LEVEL

**3X** MORE LIKELY **>>** TO GRADUATE ON TIME

PROVING  
GROUND

Ohio Department of  
Education &  
Workforce

**BATTELLE**

# MARION MOTLEY SCHOLARSHIP

The Cleveland Browns Foundation, in partnership with College Now Greater Cleveland, annually awards two high school students a four-year, \$2,500-per-year renewable college scholarship totaling \$10,000 per student. This scholarship is an integral part of the Cleveland Browns Foundation's mission to offer educational support to the next generation of Northeast Ohio scholars. The scholarship honors former Browns fullback and linebacker Marion Motley who overcame significant barriers to become one of the NFL's first African American players.

MARION MOTLEY SCHOLARSHIP RECIPIENT MARYAM SALTI - SOUTH HIGH SCHOOL (CMSD)



# 90%

OF COLLEGE SCHOLARSHIP RECIPIENTS HAVE GRADUATED OR ARE CURRENTLY ENROLLED

Since its launch during the 2005-06 school year, the program has awarded more than \$400,000 to 40 Northeast Ohio students, many of whom are first-generation college students.



BROOKLYN STAFFORD-CRANDALL DURING OTAS WITH LEGEND HANFORD DIXON



MARION MOTLEY SCHOLARSHIP RECIPIENT - OPEN DOOR CHRISTIAN SCHOOL

## BROOKLYN STAFFORD-CRANDALL

Hearing more of Marion Motley's story, about him overcoming the racial injustices in the early NFL, it made me think towards my own life and being able to persevere through my struggles of being a survivor of domestic violence... I knew I had these career goals, but I didn't know how I was going to financially accomplish them. I'm very grateful for the opportunity and to be able to thank the Cleveland Browns and Marion Motley for this scholarship that's helping me achieve my career goals.

# EQUITABLE OPPORTUNITIES

## CLEVELAND SUMMIT II

In September 2023, the Browns and Cleveland Restoration Society unveiled Cleveland's Ali Summit Marker at Huntington Bank Field to memorialize the legendary meeting that took place in Cleveland in 1967. Over the Summer, Cleveland Summit II, organized by Browns Legend John Wooten, was held in reflection and included Jimmy Haslam, and Browns alumni, among other celebrated guests.

CHAIRMAN & MANAGING PARTNER JIMMY HASLAM  
WITH MICHELE MEYER-SHIPPI AT CLEVELAND SUMMIT II - GET THE GUYS TOGETHER AGAIN



## 2025 INSPIRE CHANGE CHANGEMAKER

Dr. Henry Pettiegrew II was honored as the Jim Brown Inspire Change Changemaker Award recipient. Dr. Pettiegrew has led East Cleveland City Schools through a transformative journey that has resulted in significant academic improvements including increased graduation rates, higher proficiency scores in key subject areas, and the successful implementation of innovative instructional strategies that have closed achievement gaps.

MANAGING PARTNER JW JOHNSON

WITH DR. HENRY PETTIEGREW II - 2025 INSPIRE CHANGE CHANGEMAKERS AWARD



## BROWNS SUPPORT ECONOMIC ADVANCEMENT

The Browns proudly support local businesses to help create thriving communities, and support educational opportunities which provide a second chance.

### EDWINS LEADERSHIP INSTITUTE

**12%** INCREASE IN GRADUATES

INFLUENCING 1.4% RECIDIVISM RATE

### URBAN LEAGUE NATIONAL CONFERENCE

**300** STUDENTS WELCOMED

YOUTH LEADERSHIP SUMMIT

### JUMPSTART

**28** ENTREPRENEURS ENGAGED

### CLEVELAND NEIGHBORHOOD PROGRESS

**8** BUSINESSES SUPPORTED IN WEST PARK

THROUGH THE MIDDLE NEIGHBORHOOD INITIATIVE



# YOUTH FOOTBALL

Through year-round programming at locations across Northeast Ohio, the Browns offer a variety of camps, clinics, and initiatives for youth and high school athletes. These programs provide meaningful experiences while ensuring any athlete that wants to play has the opportunity.

**51.7K+**  
athletes playing youth football



# YOUTH FOOTBALL

## 17<sup>TH</sup> FIELD AT COLLINWOOD ATHLETIC COMPLEX

In 2016, the Cleveland Browns, in partnership with the Haslam and Johnson families, launched an initiative to provide high-quality synthetic turf fields to Cleveland Metropolitan School District schools. Initially committed to five fields over two years, the Browns have expanded the project, installing 17 fields across the region as of fall 2025, with plans for continued growth. This effort aligns with the Browns Give Back and Stay in the Game! missions, aiming to enhance education and youth football in the community. Beginning in 2023, ForeverLawn joined the Browns in partnership for this unprecedented Field Project initiative, closely followed by Ohio CAT in 2024.

BROWNS FIELD PROJECTS, SINCE 2016



## 61 NEW HIGH SCHOOLS

GIRLS HIGH SCHOOL FLAG FOOTBALL



## GIRLS HIGH SCHOOL FLAG FOOTBALL



The Browns 2026 Spring Girls High School Flag Football League has added 61 new high schools, expanding to 121 schools throughout Northeast and Central Ohio.

CLEVELAND METROPOLITAN SCHOOL DISTRICT

## DESIREE POWELL

The community partnership between the Cleveland Metropolitan School District and the Cleveland Browns for over 50 years has been priceless. We are very excited that girls flag football is yet another opportunity to provide physical activity and leadership skills to young women like our young men have had the opportunity to experience.

# 19 TOTAL LEAGUES

ROOKIE TACKLE - 2,781 PARTICIPANTS



## ROOKIE TACKLE

As part of the Football Development Model, Rookie Tackle is a modified game designed to introduce tackle football to athletes in an age-appropriate and progressive way, serving as a bridge from flag football to traditional 11-player tackle football.

# 20 CONFERENCES ENGAGED

HIGH SCHOOL GAME OF THE WEEK



2025

## HIGH SCHOOL GAME OF THE WEEK

The Cleveland Browns High School Game of the Week, presented by Ohio CAT in association with Howard Hanna and ForeverLawn, engages fans each week through voting on ClevelandBrowns.com to select a featured high school matchup, with winning teams receiving \$3,000 for their football programs. \$400,000+ has been distributed through the program since 2012.

# 275 TOTAL SCHOOLS

BROWNS FLAG IN-SCHOOLS



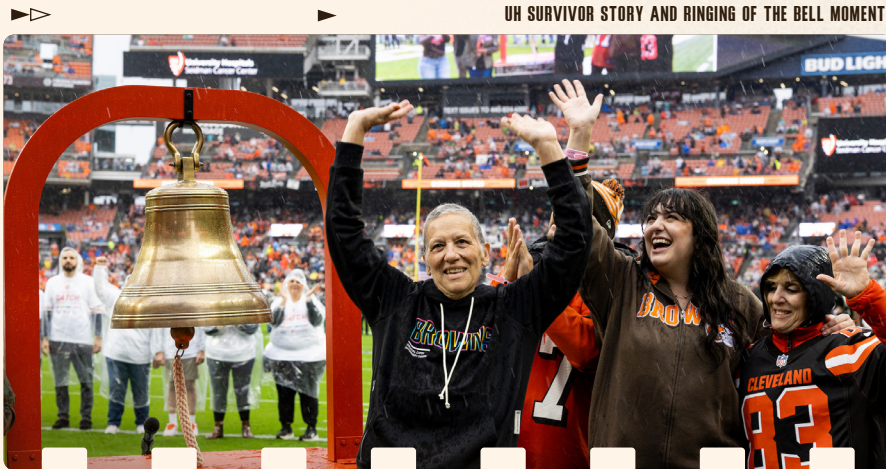
## BROWNS FLAG IN-SCHOOLS

Browns Flag In-Schools is a turnkey flag football curriculum exclusively available to schools participating in the Stay in the Game! Attendance Network. Designed specifically for physical education (PE) teachers, the program prioritizes the integration of flag football into PE classes.

# CRUCIAL CATCH



Throughout October, the Browns and the NFL spotlighted Crucial Catch to promote early detection and risk reduction across all cancers. In partnership with University Hospitals Seidman Cancer Center and the American Cancer Society, the month featured hospital visits, survivor recognition, a Halloween fashion show, fan-facing education, and an immersive game-day experience.



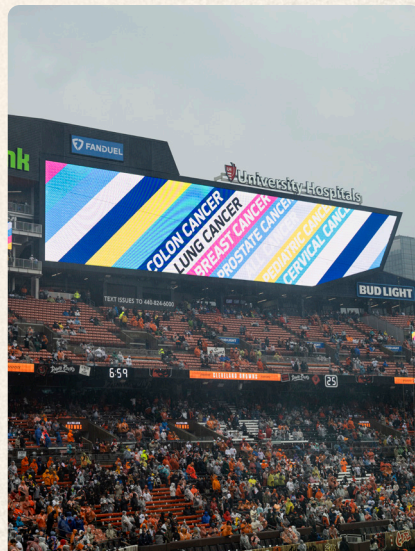
## 335 GUESTS INVITED TO GAME

17th consecutive year supporting the NFL's Crucial Catch campaign.

## 300K+ THINK PINK RIBBONS

Distributed through a 23 year partnership with the local ZTA chapter.

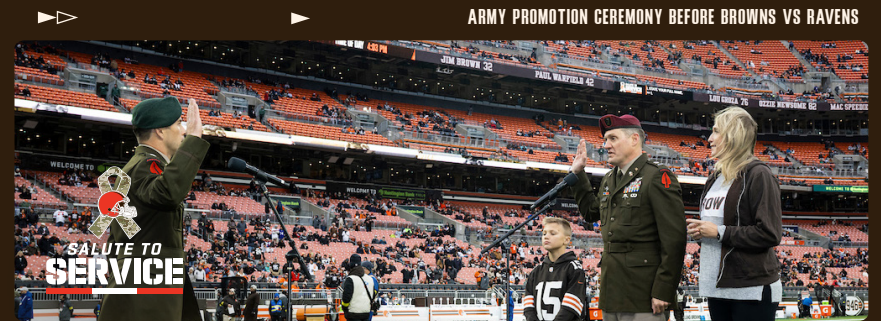
▶ BROWNS VS DOLPHINS ON OCTOBER 19TH, 2025



# SALUTE TO SERVICE



For the Browns, military appreciation is year-round, and we proudly join the NFL in designating Salute to Service in November with extended support and gratitude for those who served, and continue to serve, our country. Through the Salute to Service game experience presented by CrossCountry Mortgage, fans and the team join in celebrating the commitment and dedication of military representatives.



## VETERAN HONORED AT GAME

The Cleveland Browns honored Ohio native and Medal of Honor recipient Retired Colonel Paris D. Davis, a U.S. Army Special Forces veteran of the Vietnam War, during the Browns vs. Ravens game on November 16, 2025.



## HONOR ROW

Every game we celebrate individuals from each branch of the military who join us in our Honor Row.



# MY CAUSE MY CLEATS

The Cleveland Browns brought energy and purpose to this year's My Cause My Cleats campaign, turning the initiative into a powerful showcase of the personal passions driving players and coaches across the organization. Over 25 individuals highlighted a diverse range of causes, including cancer awareness, youth development, education, military support, and health equity. Select cleats later appeared on the NFL Auction platform, giving fans a chance to claim a piece of Browns history while supporting the players' chosen charities.

CEDRIC TILLMAN - STAY IN THE GAME! ▶



GRANT DELPIT - GO EXPRESS ▶▶



ISAIAH MCGUIRE - AMERICAN DIABETES ASSOCIATION ▶



MYLES GARRETT - LIVE LIKE LUKE FUND ▶



DENZEL WARD - MAKE THEM KNOW YOUR NAME ▶



JERRY JEUDY - TRISOMY 18 (EDWARDS SYNDROME) ▶



# LONDON

With fans from every corner of the globe, the Browns brought electric energy to London as they showcased their Give Back platform ahead of the Browns vs. Vikings game. Over four action-packed days, the team ignited conversations around the power of education, fueled the growth of youth football, and rallied families through a lineup of meaningful, high-impact events.



## 10 FAMILIES INVITED

T.A.P.S., in partnership with the NFL, the Browns, and Vikings, hosted U.S. and British military families ahead of the game, including a special Tea at Kensington Palace with Browns alumnus, Andrew Hawkins.

## 480 STUDENTS = 2 SCHOOLS

Browns Alumnus Gary Barnidge energized students at two schools in London in celebration of school attendance.

## 250 CHILDREN'S FUN KITS ASSEMBLED

Kits assembled by British Bulldog Browns Backers for children in military families.

## 35 HERTFORDSHIRE CHEETAHS YOUTH FOOTBALL PLAYERS

35 Hertfordshire Cheetahs experienced a once-in-a-lifetime event on the Browns practice field.

## 1 SPECIAL GUEST: ZELLI

Zelli, a resident of Netherland, and a fan of the Browns and Cleveland Browns Daily, broke down the team huddle.

# MONTH OF GIVING



The Browns Month of Giving, presented by Goodwill, is an annual tradition dedicated to uplifting spirits across Northeast Ohio during the holiday season. Throughout the Month of Giving, Browns players, alumni, coaches, partners, and staff participate in special community events and make meaningful contributions to deserving organizations and individuals. The initiative is part of the team's year-round commitment to promoting education, youth football, and equitable opportunities, while also inspiring others to volunteer.



▶▷ ADOPT A FAMILY GIFT WRAPPING



▶▷ 2025 JOEL BITONIO SHOP WITH A PRO EVENT AT MEIJER



▶ QUINSHON JUDKINS INAUGURAL WINTER WARM-UP EVENT AT GINN ACADEMY HIGH SCHOOL

**\$581,827**  
IN DONATIONS

**53,170**  
INDIVIDUALS IMPACTED

**38**  
PLAYERS VOLUNTEERED

# ALUMNI

The Browns are committed to honoring, celebrating, and engaging with our alumni across the nation.

## DAWG POUND DOCUMENTARY

In celebration of the Dawg Pound's 40th anniversary, the Cleveland Browns released a short documentary "The Dawg Pound: A Forty-Year History" highlighting its history and impact. The film features interviews with several Browns alumni.

DAWG POUND CAPTAINS HANFORD DIXON AND FRANK MINNIFIELD



DAWG POUND CAPTAIN: KIMBERLY DUNLAP KANE

## DAWG POUND CAPTAINS

Prior to every home game, an individual smashes the opponent's guitar over a Cleveland Browns branded amp to rally the fanbase before kickoff! Cleveland Browns alumni are heavily involved throughout the season. One of the most powerful moments came when the mother of Bryce Dunlap - whose son passed away suddenly and donated his liver to Bernie Kosar, ultimately saving his life - took the stage to smash the guitar in Bryce and Bernie's honor.



THE 1985 TEAM BEFORE PACKERS AT BROWNS

## ALUMNI WEEKEND

This year, the Browns honored our rich history by welcoming Browns Legends and alumni to several events, including Saturday's team practice followed by a 1985 team celebration at the Rock and Roll Hall of Fame with a panel hosted by Browns media personality, Andrew Siciliano. The Sunday Bullseye Tailgate at the Great Lakes Science Center ended with a special pregame recognition before watching the Browns beat the Packers 13-10.

CLEVELAND BROWNS LEGEND

## FRANK MINNIFIELD

That day was a great day for me, so I'll be back. We (Hanford & Frank) caught magic in a can and let it out, and it's still there to this day. The Dawg Pound is a global phenomenon.



HONORING OF FALLEN OFFICER PHILLIP WAGNER



2025 HALLOWEEN FASHION SHOW



MEIJER GYM CLASS TAKEOVER AT CARYLWOOD INTERMEDIATE SCHOOL



BROWNS FOUNDATION AT BROOK PARK ELEMENTARY



WALK THRU AT CROSSCOUNTRY MORTGAGE CAMPUS



# **BROWNS** **GIVE BACK**

[@BROWNSGIVEBACK](#) | [@SITG\\_BROWNS](#) | [@BROWNSYOUTHFB](#)



[HASLAMGIVING.ORG](https://haslamgiving.org)



# WIN. FANS. COMMUNITY.

