

2021 CLEVELAND BROWNS TRAINING CAMP MEDIA GUIDELINES AND REGULATIONS

- The following regulations and guidelines will be in effect for the Browns 2021 Training Camp. All media personnel with access to the club facility, which includes club local media, in-house media or network television broadcast partners, must adhere to all NFL-NFPLA medical and facility protocols as a condition of access. These regulations were formulated in conjunction with the National Football League, National Football League Players' Association, medical experts and the 31 other franchises and are subject to change based on constant evaluations of, and responses to, the COVID-19 pandemic by the NFL, national/local government agencies, health officials and the organization.

LOCATION

Cleveland Browns Training and Administrative Complex
76 Lou Groza Boulevard
Berea, Ohio 44017

TIER SYSTEM

- Per NFL rules, media access to Club facilities will be limited for the 2021 Training Camp and Preseason to those media members who have obtained a COVID-19 vaccination and subject to all NFL-NFLPA medical and facility protocols related to COVID-19. All media personnel with access to the club facility must adhere to all NFL-NFPLA medical and facility protocols as a condition of access, which includes proof of a CDC-approved COVID-19 vaccination.
 - i. Media personnel will be assigned Tier 2M or Tier 3-Outdoor Access (“Tier 3-OA”) credentials.
 - ii. Media personnel with Tier 2M credentials will be required to undergo COVID-19 testing once every 14 days prior to entering the Club facility. There is a daily maximum of 25 Tier 2M Individuals.
 - More information on media testing will be provided at a later date.
 - iii. Media personnel with Tier 3-OA credentials may not enter the Club facility at any time and may not conduct in-person interviews with any Tier 1 Individuals (players, coaches, etc.)
 - iv. In-person interviews conducted by Tier 2M Individuals with players must be arranged so that the player may maintain physical distance from the (fully vaccinated) Tier 2M individuals.
- Media with Tier 2M access will not be permitted access in other Restricted Areas (including locker rooms and medical areas) or to otherwise be in close proximity to Tier 1 Individuals.
- **Media Access to club facilities:** Media access to club facilities will be limited to those media members who are fully vaccinated. Notwithstanding the foregoing, Tier 2M individuals must wear masks in the club facility.
- **In-Person Interviews:** In-person interviews with players and Tiered staff conducted by fully vaccinated Tier 2M Individuals are permitted, provided that the Tier 2M Individuals maintain physical distance from players and staff at all times.

PRACTICE ACCESS

- **Only pre-approved media are permitted to attend practice and must be approved 24 hours in advance of any practice.** All requests to attend practice must be submitted to Rob McBurnett via email (rmcburnett@clevelandbrowns.com) at least 72 hours in advance.
 - Media members will have designated areas of the practice field they must contain themselves to at all times.
 - Practice sessions are open in their entirety.
 - All media members must adhere to the Browns training camp reporting protocols: <https://browns.1rmg.com/media-policy/>

MEDIA AVAILABILITY

- Head coach Kevin Stefanski, assistant coaches and select players will be available in-person each practice day in a podium setting for Tier 2M Individuals only.
- All media not able to attend press conferences can view Head coach Kevin Stefanski and most player press conferences streamed live on the Browns mobile networks.
- The Browns PR staff will do its best to accommodate one-on-one requests within the constraints of its resources. All one-on-one interview requests must be submitted to Dan Murphy via email (dmurphy@clevelandbrowns.com) at least 48 hours in advance.

POOL REPORTS/PRACTICE FOOTAGE/POOL PHOTOS

- Each practice day, the Browns will distribute daily notes, along with links to download pool practice footage and pool photos.
- Pool video and photos, press conference video and audio, and transcripts will be posted daily on the Browns media site (browns.1rmg.com) and also distributed via email by the Browns Communications staff.
- The team is permitted to limit videotaping or photographing to certain portions of training camp practice.

PARKING

- Media parking is located near the facility off of Pearl Street (previously the church parking lot).

SCREENING

- All media will be screened upon entering the Browns practice field, including a pre-screening form prior to heading to the facility. All media are subject to the same standards and policies as Browns staff, stadium employees and other individuals.
- All media personnel must fill out a waiver, answer a COVID-19 symptoms pre-screening form and have their temperature taken prior to entry. The waiver only needs to be signed the first time a media member enters training camp.
 - Anyone with a temperature above 100.4 or answering “yes” to any symptoms will not be allowed to enter the practice field.
 - The pre-screening form will be emailed daily to individuals granted practice access for that day.

MEDIA CHECK-IN

- Media check-in is located on the southwest side of facility (same location as 2019 and the opposite end of where it was located in 2020).
- Media will be allowed to enter the practice facility 60 minutes prior to the start of practice each day and must leave the practice area as soon as practice has concluded.
- If inclement weather, Tier 3OA individuals will not be granted access inside the team's indoor practice facility.

MEDIA WORKROOM

- The Dino Lucarelli Media Center will not be accessible at any time duration of training camp in 2021.
- Media members are encouraged to work from their office or home.
- Per NFL safety guidelines, untested media members are not permitted to enter the Browns training facility for any reason.

RESTROOM

- Outdoor restrooms will be provided for media members during practice.

STANDUPS AND FILMING OUTSIDE OF THE FACILITY

- All live shots/broadcasting should be arranged with the team's communications department. Please submit requests to Rob McBurnett via email (rmcburnett@clevelandbrowns.com).
- Live streaming through social media is prohibited.

MEDIA PORTAL

- Visit the Browns Media Center (browns.lrmg.com) for materials provided by the Browns communications department, including media schedules, press releases, quotes, photos, media guides, rosters, depth charts and more.

MEDIA SCHEDULE

Wednesday, July 28

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Thursday, July 29

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Friday, July 30

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Saturday, July 31

12:30-1:30 p.m. – Defensive line coach Chris Kiffin, tight end coach Drew Petzing and select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Sunday, August 1

Player's day off

Monday, August 2

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Tuesday, August 3

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Wednesday, August 4

12:30-1:30 p.m. – Run game coordinator/running backs coach Stump Mitchell, linebackers coach Jason Tarver and select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Thursday, August 5

Player's day off

Friday, August 6

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Saturday, August 7

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Sunday, August 8

TBD

Monday, August 9

Player's day off

Tuesday, August 10

12:30-1:30 p.m. – Select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Wednesday, August 11

12:30-1:30 p.m. – Pass game coordinator/defensive backs coach Jeff Howard, pass game coordinator/wide receiver coach Chad O’Shea and select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Thursday, August 12

12:30-1:30 p.m. – Select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Friday, August 13

No media availability

Saturday, August 14

7:00 p.m. – Cleveland Browns at Jacksonville Jaguars

Sunday, August 15.

TBD – Kevin Stefanski available

Monday, August 16

Player’s day off

Tuesday, August 17

12:30-1:30 p.m. – Select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Wednesday, August 18

12:30-1:30 p.m. – Offensive line coach Bill Callahan, defensive run game coordinator Ben Bloom and select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Thursday, August 19 (joint practice with Giants)

12:30-1:30 p.m. – Select players available
1:30 p.m. – Kevin Stefanski available
2:25 p.m. – Practice

Friday, August 20 (joint practice with Giants)

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Saturday, August 21

No media availability

Sunday, August 22

1:00 p.m. – Cleveland Browns vs. New York Giants

Monday, August 23

Player's day off

Tuesday, August 24

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Wednesday, August 25

12:30-1:30 p.m. – Offensive coordinator Alex Van Pelt and select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Thursday, August 26

12:30-1:30 p.m. – Defensive coordinator Joe Woods and select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Friday, August 27

12:30-1:30 p.m. – Special teams coordinator Mike Priefer and select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Saturday, August 28

No media availability

Sunday, August 29

8:00 p.m. – Cleveland Browns at Atlanta Falcons

Monday, August 30

Player's day off

Tuesday, August 31

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Wednesday, September 1

12:30-1:30 p.m. – Select players available

1:30 p.m. – Kevin Stefanski available

2:25 p.m. – Practice

Thursday, September 2

TBD

Friday, September 3

Player's day off

Saturday, September 4

Player's day off

Sunday, September 5

Player's day off

Schedule subject to change. Practice times are approximate