

## **2020 CLEVELAND BROWNS TRAINING CAMP MEDIA GUIDELINES AND REGULATIONS**

- The following regulations and guidelines will be in effect for the Browns 2020 Training Camp. All media personnel with access to the club facility, which includes club local media, in-house media or network television broadcast partners, must adhere to all NFL-NFPLA medical and facility protocols as a condition of access. These regulations were formulated in conjunction with the National Football League, National Football League Players' Association, medical experts and the 31 other franchises and are subject to change based on constant evaluations of, and responses to, the COVID-19 pandemic by the NFL, national/local government agencies, health officials and the organization.

### **LOCATION**

Cleveland Browns Training and Administrative Complex  
76 Lou Groza Boulevard  
Berea, Ohio 44017

### **TIER SYSTEM**

- **Per NFL rules, media approved to cover the Browns in-person who are not regularly tested will be classified as Tier 3 OA.**
  - Tier 3 Outdoor Access ("OA") will consist of individuals who may need to attend or observe outdoor practice sessions but do not require close contact with any other Tiered individuals. Individuals with a Tier 3-OA credential will not be permitted inside the Club facility at any time, including the indoor practice field. There is a maximum daily number of individuals allowed for Tier 3-OA. Tier 3-OA Individuals must remain at least 10 feet away from the practice field and maintain physical distance for every other Tiered individual.

### **PRACTICE ACCESS**

- **Only pre-approved media are permitted to attend practice and must be approved 24 hours in advance of any practice.** All requests to attend practice must be submitted to Rob McBurnett via email ([rmcburnett@clevelandbrowns.com](mailto:rmcburnett@clevelandbrowns.com)) at least 48 hours in advance.
  - All media personnel must wear a mask, covering nose and mouth, at all times when at the club facility, including at practice.
  - Media members will have designated areas of the practice field they must contain themselves to at all times, while socially distancing within the perimeters of their respected areas.
  - Practice sessions are open in their entirety.
  - All media members must adhere to the Browns training camp reporting protocols: <https://browns.1rmg.com/media-policy/>

## MEDIA AVAILABILITY

- Head coach Kevin Stefanski, assistant coaches and select players will be available virtually each practice day.
- Browns PR will communicate Zoom login/password info to approved media with as much advanced notice as possible.
  - Please note these virtual availabilities are intended for media only. Login/password information is not to be shared or publicly disseminated.
  - All media interested in recording a virtual availability will be granted the opportunity to do so.
- The Browns PR staff will do its best to accommodate one-on-one requests within the constraints of its resources. One-on-one interviews will be granted on a limited basis and conducted virtually or via telephone. All one-on-one interview requests must be submitted to Dan Murphy via email ([dmurphy@clevelandbrowns.com](mailto:dmurphy@clevelandbrowns.com)) at least 48 hours in advance.

## POOL REPORTS/PRACTICE FOOTAGE/POOL PHOTOS

- Each practice day, the Browns will distribute daily notes, along with links to download pool practice footage and pool photos.
- Pool video and photos, press conference video and audio, and transcripts will be posted daily on the Browns media site ([browns.lrmg.com](http://browns.lrmg.com)) and also distributed via email by the Browns Communications staff.
- The team is permitted to limit videotaping or photographing to certain portions of training camp practice.

## MASKS

- All media personnel must wear a mask at all times when at the Club facility, including on the sideline.
- Media members are required to bring their own masks, which must be covering their noses and mouths at all times.

## PARKING

- Media parking is located in the Visitor's Lot directly across from the street from the facility.

## SCREENING

- All media will be screened upon entering the Browns practice field, including a pre-screening form prior to heading to the facility. All media are subject to the same standards and policies as Browns staff, stadium employees and other individuals.
- All media personnel must fill out a waiver, answer a COVID-19 symptoms pre-screening form and have their temperature taken prior to entry. The waiver only needs to be signed the first time a media member enters training camp.
  - Anyone with a temperature above 100.4 or answering "yes" to any symptoms will not be allowed to enter the practice field.
  - The pre-screening form will be emailed daily to individuals granted practice access for that day.

### MEDIA CHECK-IN

- Media check-in is located on the northeast side of facility (the opposite end of where it was previously located).
- Media will be allowed to enter the practice facility 30 minutes prior to the start of practice each day and must leave the practice area as soon as practice has concluded.
- If inclement weather, Tier 3OA individuals will not be granted access inside the team's indoor practice facility.

### MEDIA WORKROOM

- The Dino Lucarelli Media Center will not be accessible at any time duration of training camp in 2020.
- Media members are encouraged to work from their office or home.
- Per NFL safety guidelines, untested media members are not permitted to enter the Browns training facility for any reason.

### RESTROOM

- Outdoor restrooms will be provided for media members during practice.

### STANDUPS AND FILMING OUTSIDE OF THE FACILITY

- All live shots/broadcasting should be arranged with the team's communications department. Please submit requests to Rob McBurnett via email ([rmcburnett@clevelandbrowns.com](mailto:rmcburnett@clevelandbrowns.com)).
- Live streaming through social media is prohibited.

### MEDIA PORTAL

- Visit the Browns Media Center ([browns.1rmg.com](http://browns.1rmg.com)) for materials provided by the Browns communications department, including media schedules, press releases, quotes, photos, media guides, rosters, depth charts and more.